

Panasonic Lighting Americas, Inc.

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FOR IMMEDIATE RELEASE

Panasonic Lighting Americas Promotes New President with Commitment to End-to-End LED Lighting Solutions

NASHVILLE, Tenn. (June XX, 2019) – Panasonic Lighting Americas, Inc., the parent company for Douglas Lighting Controls, Inc. and Universal Lighting Technologies, Inc., recently announced the promotion of Ty Anderson to President of Panasonic Lighting Americas, Inc. (PLTA).

Since 2009, Anderson has played a critical role in positioning PLTA as a fully integrated solutions company highlighting IoT controls, LED drivers, LED modules and retrofit products. He also improved the PLTA supply chain to create shorter lead time capabilities.

“As part of the Panasonic family, we provide global leadership, supply chain security, cost-effective reliability and innovative lighting,” said Anderson. We are more than an LED company; we connect our customers to a higher level of control. From components and simple LED upgrades to connected lighting controls and IoT digital services. I am proud to lead the dedicated employees of this company as we focus on the digital transformation.”

Most recently, Anderson served as senior vice president of operations and vice president of sourcing and new product operations. Before joining PLTA, Anderson obtained extensive industry equipment and reliability experience with Cooper Lighting and Schneider Electric. His overseas experience in Germany lead to the introduction of battery powered tools replacing traditional corded hand tools.

“Demonstrating our commitment to the growing market need for ecosystems that embrace the IoT digitalization of buildings, our solutions provide stakeholders with the ability to support code compliance while enabling “SMART” wirelessly controlled solutions,” stated Anderson. “I’m looking forward to providing these exciting solutions with the same exceptional reliability, performance, and support which our customers have found so compelling over the decades.”

Since joining PLTA, one of his greatest accomplishments is installing and supporting advanced Panasonic equipment to exceed manufacturing, testing and reliability requirements for LED products. With a breadth and depth of experience, Anderson will lead the PLTA vision to accelerate the digital transition with enabled end-to-end lighting solutions.

Anderson will be based in Nashville, Tennessee.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., provides technical leadership, supply chain security, cost-effective reliability, and innovative lighting solutions under the Universal and Douglas brands. We design, manufacture and commercialize advanced lighting solutions that inspire and empower our customers. For more info or a demo of the Indoor Positioning System, email upgrade@unvlt.com.

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