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FOR IMMEDIATE RELEASE

Panasonic Lighting Americas Showcases Technology at Emperor's Birthday Reception

NASHVILLE, Tenn. (Dec.14, 2018) – Panasonic Lighting Americas, Inc., parent company of lighting manufacturers Universal Lighting Technologies and Douglas Lighting Controls, will attend the annual reception celebrating the birthday of His Majesty the Emperor of Japan on December 13, 2018. The event, hosted by the Consulate-General of Japan, is designed to promote Japanese technologies, products, and tourism.

Panasonic is a Japanese-owned company with over 500 consolidated companies worldwide. Panasonic Lighting Americas acquired Universal Lighting Technologies as its North American flagship for commercial lighting in 2007. Since then, Universal Lighting Technologies has expanded and now is recognized as a global lighting industry innovator committed to quality and customer service. “Our highly skilled team of manufacturing engineers and technicians relentlessly explore technologies that deliver lighting solutions to exceed our customer’s unique challenges,” said Joe Damiani, Executive Vice President, Sales and Marketing of Panasonic Lighting Americas.

In 2010, Panasonic Lighting Americas purchased Douglas Lighting Controls. With the support of Panasonic, Douglas Lighting Controls has the backing of a global enterprise to complement their industry expertise. For over 50 years, Douglas Lighting Controls has solved lighting control problems by engineering easy to install and use, centralized and decentralized digital lighting control systems for schools, offices, commercial buildings, campuses, and sports complexes throughout North America.

During the event, Panasonic will display the latest in lighting and controls technologies. “We are excited to showcase our emerging technologies, and honored to support the Consulate’s efforts to enhance international relations,” said Damiani. The company will feature Universal Lighting Technologies’ new EVERLINE Touch to Tune, an LED driver tuning application which uses smart phone near-field communication (NFC) to set and adjust compatible drivers for optimal lighting performance. They will also demonstrate Douglas Lighting Controls’ Bluetooth® Wireless Controls system, which allows users to program and control lighting systems via a smart phone app.

To learn more visit <http://www.unvlt.com> or <http://www.douglaslightingcontrols.com/>.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, TN, engineers LED solutions for commercial lighting application as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

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